

RedCloud Capital is a Denver-based private equity firm focused on partnering with dynamic and growth minded entrepreneurs and management teams to build great companies. Founded in 2004, RedCloud Capital has over fifteen years of experience investing in entrepreneur-owned businesses with differentiated growth strategies. We invest in lower middle market businesses that have a compelling value proposition.

## Investment Criteria

EBITDA \$3mm - \$10mm

EBITDA Margins >10%

Geography North America

Transaction Type Control Investments

Business Characteristics

- Entrepreneurial management teams
- Compelling value proposition
- Differentiated products or services
- Scalable business model
- Favorable industry trends

## Target Sectors



**2004**  
Founded

**11**  
Platform Investments

**14**  
Add-on Acquisitions

**\$400mm**  
Capital Deployed

## Investments



Fresno, CA

Actagro develops and manufactures specialty plant nutrients enhanced with organic acids, which dramatically improve crop yield and grower economics



Englewood, CO

B2A is a leading provider of workforce management tools and other consulting services to multi-unit retail/restaurant industry



Abbeville, LA

Ecoserv is a one-of-a kind, integrated, environmental cleaning and waste disposal services provider



Richmond, VA

Fire & Life Safety America is the fifth largest provider of fire and life safety services in the U.S.



Huntingdon Valley, PA

Jacent sources, warehouses, ships, and stocks over 3,500 impulse items to more than 15,000 retail stores across the US and Canada



Great Falls, MT

Northern Agri Holdings distributes certified seed, provides seed conditioning and treatment services, and supplies triticale seed under the brands Northern Seed and TriCal



Commerce City, CO

Offen is a leading independent provider of fuel, lubricants, and logistics services in Colorado and the Rocky Mountain region



Kernersville, NC

S&N Communications is a leading coaxial cable and telecommunications infrastructure provider in the mid-Atlantic and southeastern U.S.



Miami, FL

Subsea Global Solutions is a leading provider of underwater repair, maintenance and marine construction solutions for vessels and ports throughout the world



Arvada, CO

Willowood USA is a manufacturer of post-patent crop protection herbicides, fungicides, insecticides, and plant growth regulators for the agriculture, turf and vegetation industries

<sup>1</sup> Denotes a current investment.

<sup>2</sup> Denotes an affiliated investment made by Lariat Partners. Kevin Mitchell was a Co-Founder and Managing Partner of Lariat Partners.

## RedCloud Investment Team

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